



No scripts or prompts. Just real people. Telling real stories.

SWAP YOUR RIDE Let Us Swap Yours!

SEE WHAT THOUSANDS OF PEOPLE HAVE ALREADY DISCOVERED. PLUS GET UP TO \$1,000 SWAP BONUS CASH IN ADDITION TO ALL EXISTING OFFERS AND SAVINGS!

We would like to personally invite you to the **Davies Ford** of Charleroi **Swap Your Ride Fall Preview Event**. Since the "Swap Your Ride" program was introduced by Ford Motor Company on TV, public awareness of the exciting new Ford vehicle line-up has been steadily increasing. Come see for yourself why people are realizing the comfort and quality that a new **Davies Ford** has to offer you and your family.

WE NEED YOU TRADE-IN... AND WILL GIVE YOU THE HIGHEST TRADE-IN ALLOWANCE POSSIBLE! STOP IN TODAY!

This may be the perfect day to trade-in and trade-up to a new Ford vehicle!

We invite you to give us the opportunity to **Swap Your Ride** for any new Ford we have in stock for a **24-hour** period! That's how certain we are that you're going to love driving in a new Ford from **Davies Ford**. Plus, if you choose to purchase during our **Swap Your Ride Fall Preview Event**, you may receive rebates and discounts up to **\$5,000 PLUS** get up to **\$1,000 in Swap Bonus Cash!**

Please stop in with this letter or call our event coordinator to schedule a convenient appointment for us to make a visual inspection of your vehicle and make you an offer. We may be able to reduce your current payments too!

**Call Jeff Paletta - Davies Ford Charleroi Preview Event Coordinator
at 724-483-5541 or Toll-Free at 1-877-663-8263**

Sale Dates are from October 19th thru 29th
SHOWROOM HOURS: Monday-Tuesday-Thursday 9am-8pm
Wednesday-Friday 9am-5pm • Saturday 9am-4pm



www.DAVIESFORD.com

CALL 724-483-5541

ROUTE 88 CHARLEROI

**ENJOY A PUMPKIN
PIE ON US!**



Stop in today and take a test drive at Davies Ford Charleroi and receive a coupon for a

**FREE
PUMPKIN PIE**

No Purchase Necessary.
OFFER ENDS OCTOBER 29, 2007

